

Directory of  
**ILLUSTRATION**  
No. 25

# ORDER FORM

Return with artwork and payment by May 1, 2008.  
We must receive a completed Order Form for each artist.

advertiser name: \_\_\_\_\_ phone: \_\_\_\_\_

**billing/mailling address**—for all correspondence, invoices and books. Is this a new address?  yes  no

street: \_\_\_\_\_

city/state/zip: \_\_\_\_\_ country: \_\_\_\_\_

e-mail: \_\_\_\_\_ fax: \_\_\_\_\_

**shipping/street address**—for all FedEx and UPS shipments (press proofs and reprints).

street: \_\_\_\_\_

city/state/zip: \_\_\_\_\_ country: \_\_\_\_\_

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**advertiser listing:** Spell out exactly how you would like to be listed in our advertiser index — you may choose to list either your “Last Name, First Name” or “Company Name”— we cannot list both. Rep groups may provide 1 listing for each full page artist, plus 1 listing for the rep/company.

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

OR Company Name: \_\_\_\_\_

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**reprint options:** Select one option only.

- 1,000 Book Stock (no extra charge)
- 2,000 Book Stock (\$65/pg; \$130 spread)
- 1,000 Laminated Card Stock (\$280/page; \$475/spread) (in lieu of book stock)

**Please Note:** All spread reprints will be cut. (Spread and Rep/Group advertisers must choose same reprint option for all pages.)

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**DI#25 page on-line:**

On-line December 2008 at: [www.directoryofillustration.com](http://www.directoryofillustration.com). Links to your personal website and e-mail are included.

**YES! Please put my DI#25 page on-line.**  **NO, I do not want my page on-line.**

Provide website and e-mail address for your free links:

URL: \_\_\_\_\_ e-mail: \_\_\_\_\_

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**additional production charges:** Please check all that apply.

**Late Artwork Submissions:**

- Artwork received between May 2 and May 8 ..... \$50
- Artwork received after May 8 ..... per day \$10

**Production:**

- Minimum charge for production work after artwork submission .... \$125
- Page design service ..... \$275/page \$450/spread

**Traditional Artwork:**

- Additional separations (5 included) ..... each \$115
- Silhouetting or vignetting ..... per image \$75
- Image insetting ..... per image \$45
- Black background with reverse type ..... per page \$75
- Reverse type ..... per page \$75
- Process color background ..... per page \$75
- Bleed 4-color background separation ..... per page \$75
- Color tints (1 per page free) ..... per tint \$75
- Position prints ..... each \$20

**Submit 2 copies of this form along with your artwork by May 1, 2008 to:**

Serbin Communications, Inc., 813 Reddick Street, Santa Barbara, CA 93103 Attn: DI#25 Production  
Tel: 800.876.6425 or 805.963.0439 Fax: 805.560.7648