

WHAT ART BUYERS SAY ABOUT DIRECTORY OF ILLUSTRATION



“The Directory is a valuable resource for finding a variety of illustrators. It’s a great ‘one-stop’ shop and is great for inspiration.”

MARA I. SERDANS

Senior Art Producer

DEUTSCH LA



“The directoryofillustration.com website is my ‘go to’ source for researching styles and finding illustrators for our projects.”

STANISE RICHARDSON

Art Director

DISNEY'S YELLOW SHOES CREATIVE GROUP



*“I love the books because it is easier to
see the quality of the work. It leads me
to possible ideas and solutions to jobs
I am working on.”*

RALPH FROST

Group Art Supervisor

OGILVY



“I use the Directory of Illustration as a reference each time I need to assign projects or suggest an illustrator to a co-worker. It’s a must-have tool.”

MONICA ALVERCA

Associate Art Director

TIME INC.



“I love being able to flip through the actual book! I have it on my desk as a resource. I find it a great asset to have.”

MARY PRIESTLAND

Art Producer

DISCOVERY CHANNEL CREATIVE



“The Directory of Illustration is so helpful and valuable. I love the printed book and the online equally.”

KAREN ARNESON

Art Buyer Lead / Image Services

HOUGHTON MIFFLIN HARCOURT PUBLISHING

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*“It’s always great to get a new copy and see
all of the great illustrators represented...
especially when we need someone for a job!”*

MICHAEL DASHOW

Senior Art Director

KABAM

"I like to use the Directory when I'm looking for fresh talent. The online site is particularly useful because the work is updated all the time."

MANNY VELEZ

Art Director

THE WALL STREET JOURNAL

"Since I still assign illustration for PRINT, it's great to see a PRINTED thing."

AUDREY RAZGAITIS

Creative Director

GUIDEPOSTS PUBLICATIONS

"The Directory is an invaluable reference when we are planning an illustrated piece. Quite often we go to it with a preconceived idea of what we think we want and come away with fresher and more creative solutions."

ELIZABETH NELSON

Sr. Director/Communication Design

JOHN G. SHEDD AQUARIUM

*“We use only custom illustration
and I am a big fan of the
Directory of Illustration.”*

SUSAN BELL

Manager, Global Creative Services
PFIZER CONSUMER HEALTHCARE

*“The Directory of Illustration is a
convenient and valuable tool for
finding illustrators and sharing
with other creatives.”*

RACHEL MAX

Art Buying Manager
MRM WORLDWIDE

*“DI is a great way to quickly find
artists with specific styles”*

RENEE HODGES

Senior Integrated Producer
VENABLES BELL & PARTNERS

*“I enjoy being able to tag up
illustrators I like, and it's nice to
be able to go back and
reference any time.”*

KELLY MCGUIRE

Designer/Art Director
EVERY DAY WITH RACHAEL RAY MAGAZINE

*“A wonderful resource to
find top-notch talent.”*

LENNY HICKEY

Associate Creative Director

DRAFTFCB HEALTHCARE

*“There is great value in having
reference books on your shelf as a
direct resource to hire illustrators.
The Directory of Illustration
fills that need perfectly.”*

RUSTY WILLIAMS

Group Creative Director

WRAY WARD

*“I like to use both the Directory
of Illustration and
directoryofillustration.com.
There is a wealth of talent and
I can find what I’m looking for on
any particular subject.”*

JILL TURNEY

Art Director

KLUTZ/SCHOLASTIC

“I reference the Directory every time I need an illustrator.”

DEBRAH KAISER

Senior Design Manager
WILLIAM H. SADLER, INC.

“Amazing collection of artists in one place. It gets the team excited about using illustration in our current and future projects.”

ERIC EINWILLER

Design Director
TOLLESON

“It’s a great reference. I see illustrators I know and find new illustrators. “

MARTI GOLON

Art Director
READER’S DIGEST

“Having an abundance of styles and names in one place is very helpful. The Directory offers a high level of talent.”

LISA MATTHEWS

Manager/Art Producer
TEAM ONE ADVERTISING



“Directory of Illustration is one of my top resources for finding illustration artists.”

JIGISHA BOUVERAT

Managing Director

SADDINGTON BAYNES

WHAT ART BUYERS SAY ABOUT DIRECTORY OF ILLUSTRATION



“I find it easier to find an artist using print compared to online. Usually I find artists in the Directory and then look them up online to get more information on them.”

CAROLYN MCCLAIN

Deputy Art Director

CRAIN'S NEW YORK BUSINESS



“The Directory of Illustration is an excellent source for finding artists. I refer to it often when projects are starting up and I tag artists for future possibilities as well.”

TRISHA MASTERSON

Image Manager

OXFORD UNIVERSITY PRESS



“The Directory of Illustration is an extremely valuable resource for finding the right artist for our projects. It allows me to browse art quickly, tag for later reference and then share it with our team.”

MORGAN BRAMLET

Senior Director, Branding, Creative & Video
AMERICAN COLLEGE OF CARDIOLOGY

WHAT ART BUYERS SAY ABOUT DIRECTORY OF ILLUSTRATION



*“The Directory offers quality talent
and a variety of styles, making my
search task a pleasure.”*

YVONNE SILVER

Art Buying Manager

SCHOLASTIC EDUCATION